

DECISION SCIENCE

STRATEGIC DECISION MAKING

Durasi: **2 Hari** (16 Jam) | Duration: **2 days** (16 hours)

Menjawab Masalah Apa

Pemimpin harus berpikir strategik agar tetap survive dalam berbagai persaingan. Berpikir strategis bermakna kewaspadaan tingkat tinggi terhadap perubahan. Maka dengan demikian pemimpin akan mengetahui mana tujuan dan mana alat /cara, serta tidak terjebak pada hal yang remeh atau operasional/taktikal.

Manfaat Apa Yang Anda Peroleh

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memahami teknik pengambilan keputusan strategik
- Meningkatkan kualitas dari keputusan strategik

Apa saja yang dibahas

- *Strategic diagnostic*
- *Strategic analysis*
- *Strategic formulation*
- *Program implementation*

Siapa yang Perlu Ikut

- Pimpinan yang memiliki tanggung jawab strategis

Problems To Be Addressed

A business leader must think strategically in order to survive in today very high competitive environment. Thinking strategically means a business leader has high alertness to any change. By thinking strategically, a leader will be able to differentiate between goal and tools/method, and is not trapped in operational/tactical problem.

Objectives

Having attended this program, the participants are expected to be able to:

- *Understand techniques of strategic decision making*
- *Improve their quality of strategic decision making*

Subjects Covered

- *Strategic diagnostic*
- *Strategic analysis*
- *Strategic formulation*
- *Program implementation*

Who Should Attend

Leaders who have strategic responsibility

IDR 6.000.000

