



# LOGISTIC MANAGEMENT

## Menjawab Masalah Apa

Distribusi dan Transportasi merupakan proses penting dan saling terkait di dalam sistem rantai pasok (*supply chain*) untuk memproses perpindahan barang ke lokasi tujuan. Semakin tingginya persaingan, perusahaan dituntut untuk meningkatkan efektifitas pengiriman dan perpindahan barang dalam hal waktu, jumlah, dan biaya.

## Manfaat Apa yang Anda Peroleh

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Mengenal dan menerapkan konsep distribusi untuk meningkatkan kinerja sistem rantai pasok.
- Memahami jenis dan pemilihan moda transportasi.
- Memahami struktur biaya transportasi.

## Apa Saja yang Dibahas

- Pengantar manajemen logistik.
- Manajemen sediaan.
- *Distribution mix*.
- Moda dan biaya transportasi.

## Siapa yang Perlu Ikut

Manajer, supervisor dan staf yang bertanggung jawab dalam bidang supply chain management, transportasi, perencana demand dan kebutuhan material, pergudangan.

## Problems To Be Addressed

*Distribution and Transportation is an important and integrated process in a supply chain to manage the movement products to different place. Due to competition, it is obligatory for a company to increase the effectiveness to move goods considering the delivery time, quantity delivered, and costs effective.*

## Objectives

*Having attended this program, the participants are expected to be able to:*

- *Recognize and apply the distribution and transportation concept to improve supply chain performance in their companies.*
- *Understand types of and choose transportation mode.*
- *Understand transportation costs structure.*

## Subjects Covered

- *Introduction to logistics management.*
- *Inventory management.*
- *Distribution mix.*
- *Transportation mode and cost.*

## Who Should Attend

*Managers, supervisors and staffs who are responsible for managing production and operations, supply chain management, transportation, demand and material planner, warehouse.*

IDR 4.300.000